

2025

MBA 1st Semester Examination

MBA

Paper : MBAC408X0

[Information Systems for Managers]

Full Marks : 50

Time : Two Hours

*The figures in the margin indicate full marks.
Candidates are required to give their answers
in their own words as far as practicable.*

Group - A

Answer any *four* questions : 5×4=20

1. Discuss the objectives of MIS. How does MIS support decision-making at different levels of management? 2+3
2. Write a short note on DSS.
3. Explain the term SASS and what are its benefits. 3+2
4. Trace the evolution of MIS from Electronic Data Processing (EDP) to Executive Information Systems (EIS).
5. What is System Development Life Cycle (SDLC)? Explain its importance in system development. 2+3
6. Briefly explain : E-Commerce process model.

P.T.O.

(2)

Group - B

Answer any *two* questions : $10 \times 2 = 20$

7. Write in detail :

(a) Data Mining

(b) Data Warehouse $5+5$

8. Explain the key characteristics of a Database Management System. Explain the concepts of data integrity and data security in DBMS. $5+5$

9. Write short notes on any *two* : $5 \times 2 = 10$

(a) Cloud Computing

(b) Knowledge Based Expert System

(c) E-Communication

(d) E-Collaboration

Internal Assessment : 10 marks
