

2025

MBA 1st Semester Examination

MBA

Paper : MBAC405X0

**[Business Ethics and
Corporate Social Responsibilities]**

Full Marks : 100

Time : Three Hours

The figures in the margin indicate full marks.

*Candidates are required to give their answers
in their own words as far as practicable.*

Group - A

Answer any *eight* questions : $5 \times 8 = 40$

1. Write the definition of Meta ethics with example related to corporate world.
2. Discuss the role of ethics in ensuring sustainable business practices using mean matrix.
3. Briefly explain the ethical issues in Human Resource department.
4. Mention the principles of Deontological School of Ethics.
5. Explain the scope and significance of business Ethics in modern business organizations.

P.T.O.

6. What are a *Values-Based Organization*? Discuss its concept and explain the benefits of adopting a values-based organizational culture. 2+3
7. Write a short notes on :
- (i) Hostile takeover
 - (ii) Insider Trading 2.5+2.5
8. Define "Ethical Consciousness of Market".
9. Explain *Potter's Model (Potter Box)* of ethical decision-making. Describe its four quadrants and explain how the model helps in resolving ethical dilemmas. 2+3
10. Write four fundamental pillars of Corporate Governance.
11. Explain the concept of corporate citizenship. How does CSR help organizations become responsible corporate citizens? 2+3
12. Explain the method of calculating CSR expenditure under the Companies Act, 2013. How is the average net profit determined?

Group - B

Answer any *four* questions : 10×4=40

13. Define eternal ethics and empirical ethics with relevant corporate example. How does a holistic approach improve managerial decision making in complex business environments? 5+5

(3)

14. Explain the relationship between organizational vision, core values, and strategic decision making.
15. Discuss the application of Shareholder Theory, Stakeholder Theory, and Virtue Theory.
16. Write the ethical principles of western philosophers John Rawls and Plato.
17. Explain the relationship between corporate governance and ethics. Discuss the major recommendations of the Cadbury Committee and Kumar Mangalam Birla Committee on corporate governance. 4+6
18. Write the benefits of corporate social responsibilities to the organization and society.

Internal Assessment : 20 marks
