

2025

MBA 1st Semester Examination**MBA****Paper : MBAC409X9****(Computer Applications in Business)****(Practical)****Set - 8****Full Marks : 50****Time : Two Hours***The figures in the margin indicate full marks.***Answer *all* the questions.****10×4=40**

1. Calculate Total Sales and Total Revenue based on the
Product Type and Store Location. **10**

<u>Product Category</u>	<u>Product ID</u>	<u>Store Location</u>	<u>Sales</u>	<u>Revenue</u>
Apparel & Accessories	402850	Boston	17	\$ 2,499
Apparel & Accessories	436987	Boston	98	\$ 784
Apparel & Accessories	764613	Boston	51	\$ 6,732
Apparel & Accessories	243484	Chicago	32	\$ 3,072
Apparel & Accessories	522010	Chicago	171	\$ 25,650
Apparel & Accessories	346155	Chicago	51	\$ 3,876
Apparel & Accessories	181763	Chicago	118	\$ 10,030
Apparel & Accessories	410456	New York	52	\$ 2,340
Apparel & Accessories	454175	New York	30	\$ 3,960

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<u>Product Category</u>	<u>Product ID</u>	<u>Store Location</u>	<u>Sales</u>	<u>Revenue</u>
Consumer Electronics	426853	Boston	114	\$ 4,446
Consumer Electronics	815098	Boston	49	\$ 5,537
Consumer Electronics	209537	Boston	155	\$ 21,390
Consumer Electronics	765870	Boston	101	\$ 3,535
Consumer Electronics	747542	Chicago	149	\$ 11,324
Consumer Electronics	177975	Chicago	119	\$ 17,850
Consumer Electronics	840614	New York	97	\$ 3,298
Consumer Electronics	271572	New York	127	\$ 17,907
Consumer Electronics	367240	New York	104	\$ 12,584
Consumer Electronics	791819	New York	91	\$ 9,282

2. Create a table using MS ACCESS with following attributes and generate a Report.

Student_id, Student name, City, State, Dept., Mob. No.,
Mail id. 10

3. Being a manager of a company write a notice for the annual general meeting and send that notice to the employees (minimum 8 employees) using mail merge. 10
4. Create a PowerPoint presentation to demonstrate the utility of "Digital Marketing". 10

Viva-voce : 10 Marks
