

MBA 2nd Semester Examination, 2025

MBA

(Research Methodology)

PAPER – MBA-204

Full Marks : 100

Time : 3 hours

Answer all questions

The figures in the right hand margin indicate marks

Candidates are required to give their answers in their own words as far as practicable

Answer any *eight* questions from the following :

5 × 8

- 1. Explain the concept of applied research with a suitable example.**
- 2. What do you mean by research design ?**

3. What are the objectives of review of literature ?
4. What are the significance of fundamental research ?
5. Distinguish between causal research and exploratory research.
6. Distinguish between parametric test and non-parametric test in research.
7. When can we apply Chi square test in research ?
8. Explain Type-I and Type-II error.
9. Discuss various types of skewness with suitable diagrams.
10. Write a short note on stratified random sampling technique.
11. Distinguish between 'ordinal scale' and 'Nominal scale'.

12. What do you mean by 'research hypothesis' ?

Answer any *four* questions from the following :

13. Explain various components of descriptive statistics. ^{10 × 4}

14. From the following multiple regression, interpret the results.

$$Y = 200 + .10 X_1 + .24 X_2 - .10X_3$$

15. State the characteristics of a good questionnaire.

16. How to write bibliography of book and article in Journal as per APA style ?

17. Discuss different components of a good report.

18. Explain dependent, independent, demographic, moderating and mediating variables with suitable examples.

[Internal Assessment — 20 Marks]

