

M. Com. 4th Semester Examination, 2024

COMMERCE

PAPER – COM-401(Old)

Full Marks : 50

Time : 2 hours

Answer all questions

The figures in the right hand margin indicate marks

Candidates are required to give their answers in their own words as far as practicable

(Strategic Management and Corporate Governance)

PAPER – COM-401.1

[*Marks : 20*]

1. Answer any *two* questions of the following : 2×2
- (a) What does PESTLE stand for in strategic management ?

(b) What is mission statement ?

(c) Why do organizations need to set objectives ?

(d) What is the role of organizational leaders in running a business enterprise ?

2. Answer any *two* questions from the following :

4 × 2

(a) What is SWOT analysis ?

(b) Explain the importance of strategy.

(c) What do you understand by grand strategies ?

(d) Explain the need for portfolio analysis by managers.

3. Answer any *one* question of the following :

8 × 1

- (a) Discuss the BCG matrix.
- (b) Explain the meaning and importance of corporate level strategies.

PAPER – COM-401.2

[Marks : 20]

4. Answer any *two* questions of the following : 2 × 2
- (a) What is dual board ?
 - (b) What is it required to have Executive Directors on the Board ?
 - (c) Write the meaning of corporate governance.
 - (d) Mention any two functions of the Board of Directors.

5. Answer any *two* questions from the following : 4 × 2
- (a) Write about women directors as per the provision of the Companies Act, 2013.
 - (b) Write a short note on Audit committee.
 - (c) How can one complain in the SEBI's on-line complaint redressal system ? Discuss.
 - (d) What are the rights of shareholders ?
6. Answer any *one* question from the following : 8 × 1
- (a) (i) What are the common problems associated with non-executive directors in respect of attendance of board meetings and what are its suggested remedies ?
 - (ii) Write a short note on 'Independence of directors'. 5 + 3

(b) (i) What is the rationale behind the concept of Corporate Social Responsibility ?

(ii) What is the provision of Companies Act, 2013 regarding CSR expenditure ?

5 + 3

[Internal Assessment – 10 Marks]
