

**MBA 3rd Semester Examination, 2024**

**MBA**

*(Entrepreneurship Development)*

PAPER – MBA-301

*Full Marks : 100*

*Time : 3 hours*

Answer **all** questions

*The figures in the right hand margin indicate marks*

*Candidates are required to give their answers in  
their own words as far as practicable*

**GROUP – A**

Answer any **eight** questions from the following :

5 × 8

1. Discuss the concept and importance of 'entrepreneurship'.

( Turn Over )

2. Distinguish between 'entrepreneur', and 'intrapreneur' with examples.
3. Explain the role of social entrepreneurship.
4. Explain the term 'business incubators' in nurturing new entrepreneurial setup.
5. Discuss the role of digital entrepreneurship.
6. Classify entrepreneurs on the basis of 'stages of development'.
7. Mention the advantages of trade credit as a source of corporate funding.
8. Discuss the concept of economic appraisal.
9. Explain the concept of 'Bootstrapping'.

10. Briefly discuss the process of business planning.
11. Write the important features of entrepreneurial motivation.
12. Distinguish between innovation and invention.

GROUP – B

Answer any **four** questions from the following :

10 × 4

13. Discuss various types of entrepreneurs according to Danhof's classification.
14. Describe the influence of personal factors, psychological factors and social factors on entrepreneurship.
15. "The business plan as an entrepreneurial tool". Elucidate the statement in the light of the contents of a business plan.

( 4 )

16. Explain the Achievement theory of McClelland in motivation.

17. What is bank loan ? Discuss the different fund based and non-fund based types of bank credit. 2 + 8

18. Discuss in detail the reasons for the failure of a business plan.

[ Internal Assessment – 20 Marks]

---