

**MBA 1st Semester Examination, 2024**

**MBA**

*( Information Systems for Managers )*

**PAPER – MBA-108**

*Full Marks : 50*

*Time : 2 hours*

**Answer all questions**

*The figures in the right hand margin indicate marks*

*Candidates are required to give their answers in their own words as far as practicable*

**GROUP – A**

**Answer any four questions :            5 × 4**

- 1. What are the primary objectives and the key elements of MIS ?**
- 2. Describe Information systems control associated with MIS.**

*( Turn Over )*

3. Write the characteristics for a Decision Support System (DSS).
4. What do you mean by Compartmental models ?
5. Discuss Alignment Model and Scenario Planning Model.
6. Write the objectives of DBMS.

**GROUP – B**

Answer any **two** questions :      10 × 2

7. Discuss ten fundamental qualities of an open system.
8. What are the main phases of the SDLC and what is the goal of each phase ?

( 3 )

9. What do you mean by Data Mining ? Write the key techniques in data mining.
10. List and briefly describe all types of DSS.

**[ Internal Assessment – 10 Marks]**

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