

MBA 1st Semester Examination, 2024

MBA

*(Business Ethics and Corporate
Social Responsibility)*

PAPER — MBA-105

Full Marks : 100

Time : 2 hours

Answer all questions

The figures in the right hand margin indicate marks

*Candidates are required to give their answers in their
own words as far as practicable*

GROUP — A

Answer any eight questions : 5 × 8

- 1. Why is business ethics important in today's corporate world ? Discuss briefly.**

(Turn Over)

2. Discuss Immoral management, Moral management, Amoral management with example.
3. What is ethics and business ethics ? Mention the various objectives of ethics. 2 + 3
4. Explain how ethics influence different management functions.
5. What is an ethical dilemma ? Mention the key characteristics of an ethical dilemma. 2 + 3
6. How can Potter's Box be used to resolve ethical dilemmas in a professional setting ?
7. Discuss with suitable examples the Value Theory Approach in ethical decision-making.
8. Discuss the applicability of Corporate Social Responsibility as per Companies Act 2013.

(3)

9. How CSR expenditure is calculated as per Companies Act 2013 ? Give example.
10. What is whistleblowing ? Discuss briefly different types of whistle blowers. 2 + 3
11. Discuss the features of Corporate Governance.
12. Explain the role of 4Ps in shaping effective corporate governance frameworks.

GROUP – B

Answer any **four** questions : 10 × 4

13. Distinguish between values and ethics. Explain how values-based organizations support long-term sustainability. 4 + 6
14. Discuss the 'Consequentialist Framework' and 'Duty Framework' for making ethical decisions.

15. Discuss briefly the purposes of Hosmer's Moral Reasoning Process (HMRP) in ethical decision-making.
16. Describe the Triple Bottom Line (TBL) model. Explain its core principles and three key pillars of TBL. 3 + (4 + 3)
17. What is the Carroll's CSR Pyramid? Illustrate the various levels of the CSR Pyramid. 3 + 7
18. Compare Teleological and Deontological ethical theories in terms of their core principles. Distinguish between Utilitarianism and Egoism concepts. 5 + 5

[Internal Assessment — 20 Marks]
