

**MBA 1st Semester Examination, 2024**

**MBA**

*(Managerial Economics)*

PAPER – MBA-102

*Full Marks : 100*

*Time : 3 hours*

Answer **all** questions

*The figures in the right hand margin indicate marks*

*Candidates are required to give their answers in their own words as far as practicable*

**GROUP – A**

Answer any **eight** questions :            5 × 8

1. What is managerial economics ? Why do managers need to know economics ?        2 + 3

*( Turn Over )*

2. Define law of demand. How can you determine the market demand curve for a commodity from individual demand curves. 1 + 4
3. Define indifference curve. How can you derive price consumption curve and income consumption curve using it ? 1 + 4
4. Explain elasticity of supply with an example. Write the determinants of it. 2 + 3
5. Explain the short run law of production.
6. Define breakeven point. Explain the determination of break-even point. 1 + 4
7. Define AC and MC. Explain the relation between them. 2 + 3
8. Write the properties of Keynesian consumption function. How can you derive aggregate demand function from it ? 3 + 2

9. Explain the components of BOP of a country.
10. Explain the components of demand for money. Explain liquidity trap in this context. 3 + 2
11. Discuss the concepts of economies and diseconomies of scale. Explain their significance for managerial decision-making. 3 + 2
12. Explain how the forces of demand and supply determine the equilibrium price and quantity in a competitive market. What will happen if there is imposition of tax ? 3 + 2

**GROUP – B**

Answer any **four** questions : 10 × 4

13. Define isoquant and iso-cost line. Explain how producer's equilibrium is determined using these concepts. 2 + 8

14. What do you mean by forecasting of demand ? Explain any two methods of forecasting of demand for a commodity. . 2 + 8
15. Explain the determination of price and output of a competitive firm in the short run. Derive the short run supply curve of the firm under perfect competition. 5 + 5
16. Explain product and income method of measuring national income of a country. Write the problems of national income accounting. 6 + 4
17. Explain demand-pull and cost-push inflation. Discuss the positive and negative impacts of inflation. 5 + 5
18. Write short notes on any *two* of the following :  
5 × 2  
(a) Phases of business cycle

( 5 )

(b) Features of oligopoly market

(c) Externalities

(d) Problem of Moral Hazard

**[ Internal Assessment – 20 Marks]**

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