

MBA 4th Semester Examination, 2024

MBA

(International Business)

PAPER—MBA-404(Old)

Full Marks : 100

Time : 3 hours

Answer **all** questions

The figures in the right hand margin indicate marks

Candidates are required to give their answers in their own words as far as practicable

A. Answer any **eight** questions from the following : 5 × 8

1. Discuss the functions of Asian Development Bank (ADB).

(Turn Over)

2. Make a comparison between licensing and franchising.
3. Why is balance of payment vital for a country ?
4. Explain various types of turnkey projects.
5. Distinguish between monetary policy and fiscal policy.
6. Discuss the important outcomes of Breton Woods agreement.
7. How is balance of payment different from balance of trade ?
8. Explain the components of the balance of payment.
9. What are the objectives of International Monetary Fund (IMF) ?

10. Describe the role of the EXIM Bank of India in facilitating international trade.
 11. Explain any five regulatory framework governing foreign trade in India.
 12. What are the key factors that affect the direction of a country's foreign trade ?
- B. Answer any **four** questions from the following : 10 × 4
13. Briefly discuss absolute advantages theory using a suitable example.
 14. Briefly discuss several modes of entry in international business.
 15. Discuss the organizations which are associated with World Bank.

16. Briefly discuss MFN principle, National treatment principle and reciprocity principle relating to World Trade Organization (WTO).
17. Compare the advantages and disadvantages of fixed, floating and managed floating exchange rate regimes.
18. Differentiate between foreign direct investment (FDI) and foreign portfolio investment (FPI). How do these forms of investment affect a country's foreign trade ? 6 + 4

[Internal Assessment – 10 Marks]
