

MBA 1st Semester Examination, 2023

MBA

(*MPOB*)

PAPER – MBA-101

Full Marks : 80

Time : 3 hours

The figures in the right hand margin indicate marks

Candidates are required to give their answers in their own words as far as practicable

GROUP – A

Answer any **eight** questions of the following : 5 × 8

1. Fayol is considered as the father of modern management theory. Why ?

2. What are the effective characteristics of Managers.
3. State the differences between the formal and informal organization.
4. What are the differences between creativity and innovation ?
5. Explain briefly, the principles of good organization.
6. State different kinds of 'single use' and 'standing plans'.
7. What do you understand by 'organizational behaviour' ?
8. Distinguish between 'Type A' and 'Type B' personalities.

9. What are the characteristics of 'Theory X' people ?
10. Distinguish between 'perception' and 'sensaton'.
11. Distinguish between transactional leadership and transformational leadership.
12. State any five qualities of an effective leader.

GROUP – B

Answer any **four** questions of the following :

10 × 4

13. What do you mean by planning ? Discuss the process of planning ?
14. What do you mean by coordination ? Discuss the techniques to ensure effective coordination.

15. 'Planning is looking ahead and control is looking back' – Comment.
 16. Describe the 'Operant Conditioning' theory of learning.
 17. Schematically explain the 'Managerial Grid' theory of leadership.
 18. Critically discuss Herzberg's Two-factor theory of motivation.
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