

2022

1st Semester Examination

MBA

Paper : MBA 108

(Information Systems for Managers)

Full Marks : 40

Time : Two Hours

*The figures in the margin indicate full marks.  
Candidates are required to give their answers  
in their own words as far as practicable.*

A. Answer any *four* questions : 5×4=20

1. What is DBMS? What are the advantages of DBMS? 2+3
2. What are the objectives and roles of MIS?
3. "MIS is required at each level of organizational hierarchy." Elucidate the statement.
4. Describe the major control measures associated with MIS.
5. What are the elements of DSS?
6. Briefly discuss the concept of Information System.

P.T.O.

B. Answer any *two* questions : 10×2=20

7. Write a note on 'Strategic Planning Model'.
  8. What are the various phases of SDLC? Explain.
  9. Write the objectives and characteristics of database management systems.
  10. What common characteristics of a decision support system relate to the decision making process? Write down the functions of DSS. 5+5
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