

2022

M B A

4th Semester Examination

INTERNATIONAL BUSINESS

PAPER—404

Full Marks : 100

Time : 3 Hours

The figures in the right-hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

1. Answer any eight questions. 8×5

(a) What do you mean by international business?

(b) Distinguish between international business and international trade.

(Turn Over)

- (c) Explain various components of Balance of Payment.
- (d) Write the functions of Asian Development Bank.
- (e) Make a comparison between GAAT and WTO.
- (f) Explain three fundamental principles of WTO.
- (g) Define exchange rate and importance of exchange rate.
- (h) Define Managed Float exchange rate.
- (i) Write short notes on Foreign Portfolio Investment.
- (j) Write the Composition of India's foreign Trade.
- (k) Briefly discuss different types of Foreign Trade.
- (l) State the direction of India's Foreign Trade.

2. Answer any *four* questions. 4×10.

- (a) Briefly discuss absolute advantage theory using a suitable example.
- (b) Discuss various functions of World Bank.
- (c) Write the functions of WTO.
- (d) Define aims, Objectives and Functions of EXIM BANK.
- (e) Write short note on Foreign Direct Investment (FDI).
- (f) Write the factors which influence exchange rates mechanism.

[Internal Assessment - 20 Marks]
