

**2018**

**1st Semester**

**TOURISM AND TRAVEL MANAGEMENT**

**PAPER—C1T**

**(Vocational)**

*Full Marks : 60*

*Time : 3 Hours*

*The figures in the right-hand margin indicate full marks.*

*Candidates are required to give their answers in their own words as far as practicable.*

*Illustrate the answers wherever necessary.*

**Tourism Concepts and Impacts**

**Group—A**

1. Answer any ten questions :

10×2

(a) What is adventure tourism ?

*(Turn Over)*

- (b) Define balance of payment in tourism.
- (c) How do you differentiate an excursionist from a visitor ?
- (d) What role is played by UN World Tourism Organization ?
- (e) Religious Tourism
- (f) Identify the multiplier effects of tourism.
- (g) Make comparison between domestic and international tourism.
- (h) Who are off-beat tourists ?
- (i) What is IRCTC ?
- (j) Mention three motivational criteria for improving tourism.
- (k) Portray in your words about 'Chilka Lake' and 'Kovalam Beach'.
- (l) Which ministry controls the functions of Culture and Art information in India.
- (m) What is medical tourism ?

(n) The world famous 'Khajuraho' sculptures are located in which state ?

(o) Where is The famous Dilwara Temples situated ?

**Group—B**

2. Answer any four questions :

4×5

(a) What are the causes for the growth of tourism in recent times ?

(b) Assess the role of media in the marketing of tourism services.

(c) Describe the impact of tourism on environment.

(d) State the features of tourism services and classify them.

(e) Critically discuss the potentiality of international tourism in India.

(f) How do you correlate the concept of carrying capacity with tourism ?

**Group—C**

**3. Answer any two questions :** 2×10

- (a) Define tourism. Discuss in brief the components of tourism.
  - (b) Bring out the trend in the progress of tourism in India.
  - (c) Explain the economic and social implications of tourism.
  - (d) Discuss in brief the methods of collecting tourism statistics and its importance in tourism.
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