2019

Major

2nd Semester Examination

TOURISM AND TRAVEL MANAGEMENT

Paper—C3T

Full Marks : 60   Time : 3 Hours

The figures in the margin indicate full marks.
Candidates are required to give their answers
in their own words as far as practicable.

Group–A

Answer any *ten* questions :   10×2=20

1. Name two 19th century travel agency.

2. Name the oldest travel agency of United States.

3. Mention the year in which Travel Agents Association of India (TAAI) was founded.

4. What is meant by Tour operator ?

5. What is 'Package Tour' ?

6. Name two travel accounting software.

7. Write the full form of KTDC and MTDC.

[Turn Over]

8. What is religious tourism ?

9. What do mean by Business Tourism ?

10. What is 'Thomas Cook' ?

11. Define Event Management.

12. Mention the names of two leading event management company in India.

13. What are the different types of 'Event' managed by EM companies ?

14. What are the fullforms of RTDC and WBTDC ?

15. What is the advantage of Tour package ?

Group–B

Answer any *four* questions :   4×5=20

1. What are the basic requirements in setting up a travel agency ?

2. Write the rules for recognition of an appropriate tour operator.

3. Write a short note on computerised Reservation system (CRS).

4. Discuss why tourism is a service industry.

5. Discuss briefly how Government of India has been marketting tourism in the overseas.

6. Write on the role of event management in the promotion of tourism.

Group–C

Answer any *two* questions :   2×10=20

1. Discuss the process and activities of Tour operators in Tourism Business.

2. Discuss about different aspects of travel accounting in brief.

3. What is Business Tourism ? Discuss briefly about the business tourism and its emerging trends in global travel industry.   2+8

4. Write briefly about any four Major tourism corporations of India.

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