2019

MAJOR

First Semester

TOURISM & TRAVEL MANAGEMENT

Paper—C 2-T

Evolution of Tourism & Modern Tourism in India

Full Marks: 60

Time: 3 Hours

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Group-A

Answer any ten questions:

 $10 \times 2 = 20$

- 1. What is the full form of WBTDC?
- 2. What is health tourism?
- 3. Jistify why beach tourism is significant in Goa.
- 4. What is ecotourism?
- 5. Identify the characters of National park.

- 6. Justify why pilgroimage tourism is significant in Odisha coast.
- 7. What is the role of guide to visit monuments?
- 8. What is the significance of cultural heritage in tourism process?
- 9. Why does beach tourism developed in Goa?
- 10. Name two important classical dances of Eastern India.
- 11. What do you mean by sustainable tousism?
- 12. Name two important World heritage sites in India.

Group-B

Answer any four questions:

4×5=20

- 13. Explain why the Sikkim Himalaya is advanced in village tourism.
- 14. Justify the significance of Indian Museums in promotion and in interproctation of tourism environment.
- 15. Briefly highlight the nature and characters of desert tourism.

- 16. Identify the role of Indian Theatre and Folk culture in promotion of tourism.
- 17. What are the major tourism products of Darjeeling Hill Station in West Bengal?
- 18. Justify the destination of Sundarban as perfact environmental educational tourism site for the students.
- 19. What are the conditions for sustainability of coastal tourism?
- 20. Why Durga Puja carnival in Kolkata is significant for promotion of festival tourism?
- 21. What is the role of Indian Cinema in promotion of tourism?
- 22. Identify the role of UNESCO and World Heritage sites of India in promotion of tourism.

Group-C

Answer any two questions:

2×10=20

- 23. Discuss the role of Performing Arts of India in the development of tourism with special reference to classical dance and classical music.
- Explain the role of Odisha Tourism department in conservation of traditional culture and heritage sites in Odisha state.

- Identify the reasons for development of att tourism destination in Digha coast in West I
- Explain the tourism products of Santinike West Bengal with their significance and div