

2019

MAJOR

1st Semester Examination

TOURISM & TRAVEL MANAGEMENT

Paper—C 1-T

Tourism Concepts and Impacts

Full Marks : 60

Time : 3 Hours

*The figures in the margin indicate full marks.
Candidates are required to give their answers
in their own words as far as practicable.*

Group-A

Answer any ten questions : $10 \times 2 = 20$

1. Define 'Ecotourism'.
2. Distinguish between Travel and Trek.
3. What do mean by tourist flow ?
4. What do mean by Domestic tourism ?
5. What is the importance of Guide Map ?
6. What is Adventure tourism ?

[Turn Over]

7. What is the full form of IRCTC ?
8. Where is the famous 'Aurovillas Temple' situated ?
9. Who are off-beat tourists ?
10. What is PATA ?
11. What is UNWTO ?
12. What do mean by cultural Tourism ?
13. Mention the Three objectives of National Tourism Industry.
14. Which ministry controls the function of culture and Art information in India ?
15. Identify the multiplier effects of Tourism.

Group-B

Answer any four questions : 4×5=20

16. Explain the causes for growth of Bengal Tourism in recent time.
17. Discuss the different principles of Tourism.
18. Explain the different function of various national tourism institution.

19. Mentions the popular methods for collecting tourism statistics.
20. Discuss the Environmental impact to growth of Tourism.
21. Design a Tourism map of Indian tourist destinations.

Group-C

Answer any two questions : $2 \times 10 = 20$

22. Discuss the various types of "Tourism.
 23. Describe the journey of tourism industry in India.
 24. Discuss the political impact and Economic impacts to growth of Indian tourism.
 25. Explain the interrelationship between recreation and tourism.
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