

## **Chapter-9**

### **Conclusion**

The study mainly analyses the tourism overview in Purba Medinipur district, the factors responsible for promoting the tourism sector and the present state of tourism and also the service providers in the study area. The analysis of the study is made on the basis of primary and secondary data. My study area consists of number of coastal region tourist spots, Rajbari, river side, temples and other historical and other important places all over the district in Purba Medinipur. Though the government has taken initiative for development of tourism in all over West Bengal including this district, it is found that much more to be done. The study also highlighted that the tourist facilities available in Purba Medinipur district and scope for improving better facilities. The policy makers mainly the Government department should take necessary popular steps to develop more attractive tourist destinations. A single window for all relevant information should be made available for tourist. A model has been designed for the tourism information window where it is shown how the information will flow within the system from different information sources to its clientele. There is greater need for increasing the facilities like accessibilities, infrastructure, Road & transport, accommodation, restaurant, shopping facilities, entertainment etc. in rural tourist spots. There are some areas looking for better prospect for tourism. Tourism is one of the way to increase employment opportunity. Development of tourism depends on the participation of local peoples and private concerns. Government should take special facilities for them. Government and private concern should continue to arrange various fair and festivals. Promotional activity should

increase and should be done in more professional way like other states as Goa to attract people. Then tourism industry of our state may contribute largely to the economic development of our state.