

MLISC 2nd Semester Examination, 2013

INFORMATION AND SOCIETY

PAPER—MLI - 201

Full Marks : 40

Time : 2 hours

Answer all questions

The figures in the right-hand margin indicate marks

Candidates are required to give their answers in their own words as far as practicable

Illustrate the answers wherever necessary

1. Write short notes on any *two* of the following : 5 × 2
- (a) Information divide
 - (b) Attributes of Information Society
 - (c) Types of cost
 - (d) Marketing Mix.

(Turn Over)

2. (a) (i) Write a brief note on the changing role of libraries in the Information Society. 5
- (ii) Define information management. Explain the different concepts of information management. 2 + 8

Or

- (b) (i) What are the main features of the Freedom of Information Act, 2002 in India. 5
- (ii) Explain the impact of ICT in the different spheres of life in an information society. 10
3. (a) (i) State the economic characteristics of information. 5
- (ii) In the context of information economics differentiate between goods and commodity. Discuss the different types of goods? 4 + 6

Or

(b) (i) Explain the concept of 'charging' of library products and services. Discuss the prerequisites for charging? 3 + 5

(ii) What is cost benefit analysis? State its limitations. 2 + 5