

2019

B.Com.

3rd Semester Examination

ACCOUNTING AND FINANCE  
SPECIALISATION (Honours)

Paper - SEC 1-T

(E-Commerce)

Full Marks : 25

Time : 1 Hour

*The figures in the margin indicate full marks.  
Candidates are required to give their answers  
in their own words as far as practicable.  
Illustrate the answers wherever necessary.*

1. Answer any *three* questions of the following :

3×2=6

- (a) Distinguish between e-commerce and m-commerce.
- (b) What do you mean by Digital signature?
- (c) What do you mean by Business to Business (B2B) model?

[ Turn Over ]

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(d) What is NEFT?

(e) Define private key and public key.

2. Answer any *two* questions of the following :

2×5=10

(a) What are the basic threats of Data Security?

(b) Distinguish between Debit card and Credit card.

(c) Define on-line banking. Explain its importance.

3. Answer any *one* question of the following : 1×9

(a) (i) What are the use of smart cards?

(ii) What are the basic rights involved in e-payment system?

(iii) What do you mean by cascading style sheets in HTML? 2+4+3

(b) Write short notes on : 3+6

(i) Encryption

(ii) On line shopping procedure using popular platform Amazon or Flipkart.

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