

2019

B.Sc. (Hons.)

4th Semester Examination

ANTHROPOLOGY

Paper - SEC2T

Full Marks : 40

Time : 2 Hours

*The figures in the margin indicate full marks.
Candidates are required to give their answers
in their own words as far as practicable.*

Media Anthropology

1. Answer *five* questions from the following : 5×2
- (a) What is Media Anthropology ?
 - (b) Name any two media anthropologists.
 - (c) What is social media ?
 - (d) What do you mean by indigenous media ?
 - (e) Define Mass Media.
 - (f) What is meant by Mass Media ?

[Turn Over]

- (g) What is You Tube ?
- (h) What is ethnographic film ?

2. Answer *four* questions from the following : 4×5

- (a) Discuss briefly on 'News as Social Practice'.
- (b) Discuss the role of culture in the field of media.
- (c) Briefly discuss the role of media as material object.
- (d) Briefly discuss the emergence of media anthropological studies.
- (e) What are the methods anthropologists follow to study media ?
- (f) What were the previous conditions of studying media in Anthropology ?

3. Answer *one* question from the following : 1×10

- (a) Briefly discuss the theoretical approaches in media anthropology.
- (b) Briefly discuss the effects of mass media and social media among the people in present day context.

Tourism Anthropology

1. Answer *five* questions from the following : 5×2
 - (a) Define Tourism.
 - (b) What is the difference between travel and tourism.
 - (c) What do you mean by 'pilgrimage' ?
 - (d) What is 'Semiotics' ?
 - (e) What do you mean by 'Cultural degradation' ?
 - (f) What is 'host culture' and 'guest culture' ?
 - (g) What is sustainable development ?
 - (h) Write the name of two anthropologists who works in the field of tourism.

2. Answer *four* questions from the following : 4×5
 - (a) Briefly discuss the applied aspect of anthropology in tourism development and planning.
 - (b) What are the important characteristic features of tourism ?

[Turn Over]

(c) Explain tourism as major mechanism of cross-cultural interaction.

(d) Define Ecotourism. Write its important features.

2+3

(e) State the applied aspects of anthropology in tourism development.

(f) Give the relationships between heritage preservation and tourism.

3. Answer *one* question from the following : 1×10

(a) Explain the effect of commodification of culture in tourism. 10

(b) Make a brief review of anthropological studies on tourism. 10
