

2019

B.Com.

1st Semester Examination

MARKETING MANAGEMENT (Honours)

Paper—C 2-P

(Computer Application in Business)

Full Marks : 20

Time : 3 Hours

*The figures in the margin indicate full marks.  
Candidates are required to give their answers  
in their own words as far as practicable.*

Group-A

Answer any two questions.  $2 \times 5 = 10$ 

1. Consider the following dataset.

Student Name	Subjects			Sum	Average	Percentage	Grade
	English	Math	Science				
A	85	75	90				
B	64	70	73				
C	77	62	80				
D	45	40	51				

- (a) Calculate the total and average marks of the students. Also calculate the percentage upto two decimal points. 3

[ Turn Over ]

- (b) Determine the grade of each student considering grade A for more than 80%, B for more than 60% or grade C otherwise. 2
2. Create a Company "XYZ Pvt. Ltd." in Tally with inventory management. Pass the following entries and show the trial balance and balance sheet of "XYZ Pvt. Ltd."
- (i) "XYZ Pvt. Ltd." is started by bringing capital of Rs. 3 lakh cash.
- (ii) Purchased furnitures of Rs. 30,000 by cash for office use.
- (iii) Purchased twenty computers from "PQR Solutions" on credit with 4% VAT rate. Each unit costs Rs. 20,000.
- (iv) Sold ten computers to "STU Traders" in cash with 4% VAT rate with the selling price of Rs. 25,000 per unit.
- (v) Deposited Rs. 50,000 to ABC Bank. 5
3. Using MS-Word, create a leaflet for the seminar which is going to be organized by your department. 5
4. Create a Powerpoint presentation to describe the basic components of a moder digital computer. Use images, animations etc. whenever necessary. 5

## Group-B

Answer *any one* questions.

1×10=10

5. Consider the following table.

Employee (Emp. No., Name, Address, Salary)

Using SQL

- (i) Create the table.
  - (ii) Insert at least five sets of data.
  - (iii) Find the highest salary.
  - (iv) List the names of the employees who are from 'Midnapore'.
  - (v) Delete the last entry of the table.
- (b) Using MS-Excel, Plot the following function and show the line graph.

$$f(x) = x^2 - x + 1$$

$$\text{Use, } x_{\text{start}} = - 10$$

$$x_{\text{end}} = + 10$$

$$x_{\text{interval}} = + 1$$

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