2018

CBCS

1st Semester

COMMERCE

PAPER—C2P

(Honours in Marketing Management)

(Practical)

Full Marks : 20

Time : 2 Hours

The figures in the right-hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

Computer Application in Business

Group—A

Answer any *two* questions :   2×5

1. In a new worksheet, create a table and insert the following information. Use different fonts for different columns.

(a) Name of employee (25 employees)

(b) Age of employee

(c) Number of years they have worked

(d) Salary per month

Calculate Total Salary for each employee and also calculate Average, Minimum and Maximum Salaries.

2. Create a company as M/s Mukherjee in Tally and pass the following entries :

(a) Started business with cash ₹ 3,00,000/-

(b) Deposited cash ₹ 1,00,000 at ICICI Bank.

(c) Paid electricity bill for ₹ 1,200 by cash.

(d) Withdrawn cash ₹ 10,000 for personal use.

(e) Purchased the following items from Computer Lab Ltd. on credit with 4% vat rate.

   (i) Computer–5 Nos. @ ₹ 27,500 each.

(f) Received commission ₹ 6,000/-.

(Continued)

3. Weekly pocket expenses (i ₹) of 30 students of B.Com (H) are 37, 41, 39, 34, 71, 26, 56, 61, 58, 79, 83, 72, 64, 39, 75, 39, 37, 59, 57, 37, 53, 38, 49, 45, 70, 82, 44, 37, 79, 76.

Construct the group frequency table with the class interval of equal width such as 30-35. Also, find the range of the weekly pocket expenses.

4. Demostrate mail merge in Ms-Word. Chose a data source with at least five entries.

Group—B

Answer any *one* question :   1×10

1. Create a Powerpoint presentation with at least five slides on entrepreneurship skill development. Use hyperlinks to navigate between slides. Use images, effects etc. Wherever necessary.

2. Consider to following table :   10

Students (Roll-No, Name, Department, Total marks obtained) using SQL.

- Create the table

- Insert at least five set of data.

- Find the details of students from Marketing (Hons.)

- Find the roll no. of students who obtained lowest marks.

- Sort the records alphabetically with respect to name.

———