



বিদ্যাসাগর বিশ্ববিদ্যালয়

VIDYASAGAR UNIVERSITY

MBA Examinations 2020

Semester IV

Subject: International Business

Paper Code: MBA-404

Full Marks: 80

Time: 3hrs.

Candidates are required to give their answers in their own words as far as practicable.

Answer any one of the following:

1. Explain balance of payment.
2. Discuss the difference between domestic business and international business.
3. Explain the concept of international liquidity.
4. Explain the important roles of IMF.
5. Explain the functions of World Bank.
6. Why the existence of these institutions like IMF, World Bank, IFC, IDA, etc. are important for international business.
7. Write down the functions of WTO.
8. Explain the 'anti-dumping' policy of WTO.
9. Enlighten the role of EXIM bank in India.
10. Suggest methods to increase export in India.
11. Discuss the impact of Foreign Direct Investment on retail sector in India.
12. What is exchange rate mechanism? Why is it important for foreign trade?