



বিদ্যাসাগর বিশ্ববিদ্যালয়

**VIDYASAGAR UNIVERSITY**

**M.Com. Examinations 2020**

**Semester IV**

**Subject: COMMERCE**

**Paper: COM – 401**

**Strategic Management and Corporate Governance  
(Theory)**

**Full Marks: 40**

**Time: 2hrs.**

*Candidates are required to give their answers in their own words as far as practicable.*

**Answer any one of the following questions:**

1. Discuss the importance of strategic management.
2. What is the role of corporate strategy?
3. Describe the issues priority matrix.
4. Discuss the components of business environment.
5. Give an overview of strategic implementation.
6. Describe the BCG matrix.
7. Discuss the new provisions in the Companies Act, 2013 relating to audit so as to prove how significant those are in respect of bringing in independence of auditors.
8. Discuss the provisions of the Companies Act, 2013 relating to directors and write about the innovativeness of those provisions.
9. Discuss the two different types of models prevalent in the world in respect of corporate governance and also discuss India's uniqueness in this respect.
10. Discuss whether SEBI's redressal measures to the on-line investor grievances presently in vogue are satisfactory. Also point out in brief the said on-line grievance system.
11. Discuss the important issues relating to corporate social responsibility in India.
12. Discuss the mutual roles played by different components in the corporate governance system and discuss about the supremacy of the Board as a component in it.