Acknowledgement

First and foremost I wish to express my sincerest gratitude to **Dr. Abhijit Pakira**,

Assistant Professor, Department of Business Administration of University of Burdwan,
for his constant encouragement and valuable guidance, expert advice and Scholarly
suggestions in completing this research work. I take this opportunity to thank him for
guiding me throughout the period of my research work.

I express my special thanks to **Dr. Debasish Biswas**, HOD, Department of Business Administration of Vidyasagar University, who have provided me proper inspiration, guidance, and support all through the period of my research study. Also I thank **Dr. Sudin Bag**, Assistant Professor, Department of Business Administration of Vidyasagar University.

I express my sincere thanks to **Prof.** (**Dr.**) **Debdas Ganguly**, Principal of Eastern Institute for Integrated Learning Management (EIILM), Kolkata, who inspired me to undergo this research work. I thank **Prof. K. C. Paul**, Former Professor and HOD, Department of Business Administration of Vidyasagar University. I thank to **Prof. R.P. Banerjee**, Director of Eastern Institute for Integrated Learning Management (EIILM), Kolkata, for their necessary advice in this research work.

A special word of appreciation to my best friend **Dr. Sajijul Islam**, Assistant Professor, Department of Commerce of Srikrishna College, for supporting me always and inspiring me throughout my research period and for the help rendered for my research.

I am much thankful to Ms. Pameli Debnath, Assistant Professor of Directorate of

Distance Education of Burdwan University, for showing more zeal and inspiring me to

undergo this research work.

I would like to reciprocate my gratefulness to all the respondents for their valuable

feedback of the questionnaire of my thesis. Based on these feedbacks, the research work

is developed.

I have got my special appreciation, regards and deepest gratitude for my parents Mr.

Sahanowaj Mollah and Mrs. Mahinur Bibi who had shown me the light of the day and

had continuously inspired me for my intellectual and academic growth. I owe to them for

all my growth in my life. Also I reciprocate my gratitude to my brother Mohiul Islam

Mollah and my nice Muskan Islam Mollah, who constantly inspired me, supported me,

and offered me their sincere love and prayers, and instilled in me the drive and

determination to pursue higher education.

Finally, I must mention the abundant kindness of GOD almighty. This effort would not

have reached its completion tiding over several personal burdens. In expressing my

gratitude to Him, words fall short.

Date: 25/09/2020

Rejaul Islam Molluh (Rejaul Islam Mollah)

Research Scholar

2