

MBA 3rd Semester Examination, 2019

**BUSINESS ENVIRONMENT**

PAPER — MBA-304

*Full Marks : 50*

*Time : 3 hours*

*The figures in the right hand margin indicate marks*

*Candidates are required to give their answers in their own words as far as practicable*

*Illustrate the answers wherever necessary*

**GROUP—A**

Answer any **four** questions : 2 × 4

1. What is Gini coefficient ?
2. What do you understand by social environment ?

3. Do you think long run deficit budget is good for economy ? Why ?
4. What is Macro environment of business ?
5. State the concept of economic environment of business.
6. Establish the relationship between Investment and interest rate.

**GROUP-B**

Answer any **four** questions : 4 × 4

7. What are the causes of inflation ?
8. What is 'Liquidity trap' ?
9. What do you mean by 'Political Risk' ? Explain with example.
10. Explain with example how cross-cultural conflicts arise.

( 3 )

11. Briefly state the long term objectives of economic planning related with economic environment of business.
12. Briefly comment upon the role of legal environment upon business performance in India.

GROUP-C

Answer any **two** questions :

8 × 2

13. Give a brief outline of the components of economic environment.
14. How the equilibrium rate of interest and income are determined in IS-LM model ?
15. Mention the variables of the economic environment of business and discuss contribution of cash to business.

[*Internal Assessment*—10 Marks ]

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