

**MBA 3rd Semester Examination, 2019**

**MBA**

( *Entrepreneurship Development* )

PAPER —MBA-303

*Full Marks : 100*

*Time : 3 hours*

*The figures in the right-hand margin indicate marks*

*Candidates are required to give their answers in their own words as far as practicable*

*Illustrate the answers wherever necessary*

**GROUP — A**

Answer any **eight** questions : 2 × 8

1. Define entrepreneurship.
2. What is MSME ?

3. State the concept of development of evolution of entrepreneurship.
4. Distinguish between intrepeneur and entrepreneur.
5. What do you mean by 'flow' in entrepreneurship.
6. Write the full form of BIFR.
7. What do you mean by business plan ?
8. State the concept of operating budget.
9. State the HR plan normally undertaken in a micro enterprise.
10. What is the meaning of bird in hand principle ?
11. Write the full form of PESTEL.
12. What is product diversification ?

GROUP – B

Answer any **eight** questions : 4 × 8

13. Identify role of innovation as a characteristic in entrepreneurship development.

14. Differentiate between innovative entrepreneurs and imitative entrepreneurs.
15. What is industrial sickness ?
16. Distinguish between operating budget and capital budget.
17. What do you mean by MVP ?
18. What is the meaning of prototype ?
19. Mention the role of entrepreneurs as an organizer.
20. What is Break-Even analysis ? Establish the role of Break-Even analysis in selection of manufacturing process in small and medium enterprises.
21. Distinguish between entrepreneur and entrepreneurship.
22. Briefly state about risk reduction strategies followed in small and medium enterprises.
23. How knowledge is different from *information* ?

24. What do you mean by market validation ?

**GROUP – C**

Answer any **four** questions : 8 × 4

25. Discuss few Government policies for MSME.
26. Discuss the role of Financial Institutions for the development of MSME.
27. Elaborate the facilities and support provided by state government in introduction and growth of MSMEs.
28. Identify the different factors those act as facilitators of growth opportunities of MSMEs and discuss the role of each upon business prospects of MSMEs.
29. Narmada Enterprise wanted to set up a new plant for manufacturing automobile fuel injectors. The manager of Narmada Enterprise identified Indore, Bhubaneswar and Vijayawada as the potential areas to set up the new plant. The Fixed cost per

year and variable cost of fuel injectors are at each of the three locations are as below :

Location	Fixed cost/year(Rs.)	Variable cost/unit(Rs.)
Indore	2,00,000	325
Bhubaneswar	2,50,000	285
Vijayawada	3,00,000	265

The selling price per unit of fuel injector is Rs. 1,200. If the company desires to manufacture 1,000 unit per month at each plant find out the location to be most suitable.

30. Briefly discuss the role of BIFR towards industrial sickness.

[ *Internal Assessment* : 20 Marks ]

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