

**MBA 1st Semester Examination, 2019**

**MBA**

*( Business Ethics and Corporate Social  
Responsibilities )*

PAPER –MBA-106

*Full Marks : 100*

*Time : 3 hours*

*The figures in the right-hand margin indicate marks*

*Candidates are required to give their answers in their  
own words as far as practicable*

*Illustrate the answers wherever necessary*

**GROUP – A**

Answer any **eight** questions : 2 × 8

1. Define Business ethics.
2. What is code of ethics ?

*( Turn Over )*

3. What do you mean by 'Whistle Blowing' ?
4. Differentiate between Morals and Ethics.
5. What is ethical abuses ?
6. What is ethical dilemma ?
7. What do you understand by term Corporate Governance ?
8. Define Corporate Social responsibility.
9. What role could host government play in CSR Partnership ?
10. Who is an Independent Director ?
11. What do you mean by 'Stakeholders' Engagement' ?
12. What do you mean by Triple Bottom Line (TBL) in the context of corporate sustainability ?

GROUP – B

Answer any **eight** questions :

4 × 8

13. "Explain the linkage between ethics and business performance.
14. Discuss the major principles of Business Ethics.
15. State the characteristics of good corporate citizenship.
16. Discuss the 3cs in Business ethics.
17. What is locus of control ? Explain briefly.
18. Distinguish between Corporate Social Responsibility and Philanthropy.
19. Discuss various ethical challenges in business in recent times.
20. Explain briefly the Stewardship theory of corporate governance.
21. Discuss how a strategic board can ensure good governance.
22. How is corporate governance related to corporate performance.

23. Describe the CSR activities under which CSR initiatives can be undertaken in accordance with Schedule - VII of the Companies Act, 2013.
24. What are the causes of unethical behavior in an organization ?

GROUP – C

Answer any **four** questions : 8 × 4

25. What is meant by 'agency cost' ? Discuss two broad mechanisms that help to reduce agency cost with a view to improving corporate performance through better governance. 2 + 6
26. Discuss the provisions of Companies Act, 2013 in respect of CSR reporting. 8
27. What are the various phases of the Simon Decision-making model ? 8
28. What are the three elements for implementing ethical behaviour in the organization ? 8

29. For a manager of a corporate sector identify the characteristics of approaches to ethical thinking. Mention few ethical practices a leader should follow. 8
30. What do you mean by Socially Conscious Consumerism ? How does it occur ? How to market goods and services responsively ? 2 + 3 + 3

[ *Internal Assessment* : 20 Marks ]

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