

M.Phil 1st Semester Examination, 2019

COMMERCE

(Research Methodology)

PAPER – COM-111

Full Marks : 50

Time : 2 hours

The figures in the right hand margin indicate marks

Candidates are required to give their answers in their own words as far as practicable

Illustrate the answers wherever necessary

1. Answer any four questions of the following : 5×4
 - (a) What is plagiarism ? How is it different from self-plagiarism ?
 - (b) Research is about knowledge creation. Explain.
 - (c) Give a brief outline of research process.

- (d) What are the characteristics of a good report ?
- (e) Is referencing an important part of research ? Explain with proper justification.
- (f) Explain the term 'Methodological Review' of literature.
- (g) Write the purposes of literature review in research activities.
- (h) What are the cautions a researcher should take before using secondary data ?

2. Answer any *two* of the following : 10 × 2

- (a) Discuss the different sections in a research report. 10
- (b) (i) What is in-text citation ? How is it written ? Cite the following literature source following the APA style :
 - Name of the article : Comparison on Efficiency of Domestic and Foreign Banks in Malaysia : A DEA Approach

- Name of the authors : Tze San Ong, Yee Theng Lim and Boon Heng Theh
- Details of the journal : Business Management Dynamics published in 2011
- Details of publication : Volume 1, Issue 4 from page nos. 33 to 49.

(ii) Explain the term 'basic research' and 'qualitative research'. (1 + 2 + 2) + 5

(c) Distinguish between Questionnaires and schedules in collecting data for research activity. 10

(d) Discuss the factors to be considered in selection of appropriate method of data collection. 10

[*Internal Assessment* – 10 Marks]
