

2014

M B A

1st Semester Examination

BUSINESS COMMUNICATION AND PRACTICES

PAPER—MBA-107 (Set-2)

(PRACTICAL)

Full Marks : 50

Time : 1½ Hours

The figures in the right-hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

Write the answers to Questions of each Half in separate books.

TEST-1

(Marks : 15)

1. Reading a list of information, as selected by the examiner. 5
2. Finding meaning of five unfamiliar words from the text, selected by the examiner. 5
3. Comprehension of a text, as selected by the examiner. 5

(Turn Over)

TEST-2

(Marks : 15)

2. Lab Test 2 (Attempt any five) : 5×3
 Explain the differences in the similar sounding words through sentences :
- (a) cite sight site.
 - (b) allusion, illusion, delusion.
 - (c) emigrate, immigrate, migrate.
 - (d) decent, descent, dissent.
 - (e) assure, ensure, insure.
 - (f) peek, peak, pique.

TEST-3

(Marks : 20)

3. Lab Test 3 (Attempt any two) : 10×2
 Explain how :
- (a) One can avoid slides with a lot of text.
 - (b) One can create a consistent look and feel across all slides.
 - (c) One can achieve effortless topic transactions through slides.
 - (d) One can use photographs to enhance meaning in a presentation.
 - (e) Appropriate charts can contribute to the overall effort of a presentation.
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