

2014

M B A

1st Semester Examination

MANAGERIAL ECONOMICS

PAPER—MBA-102

Full Marks : 100

Time : 3 Hours

The figures in the right-hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

1. Answer any *eight* questions from the following : 5×4
 - (a) Narrate the different types of managerial decisions.
 - (b) Explain the relation between individual demand and market demand of a product.

(Turn Over)

- (c) What is meant by iso-product curve? State its properties.
- (d) Explain the determination of Break-Even Point.
- (e) Explain the concept of economics of scale.
- (f) Distinguish between fixed cost and variable cost. Mention the shapes of the total fixed cost curve and the average fixed cost curve. 2+3
- (g) Discuss, in brief, the different phases of business cycle.
- (h) Narrate the characteristics of the New Economy.
- (i) What is Internet Pricing Model? Mention the different types of Internet Pricing Model.
- (j) Illustrate the basic features of Keynesian consumption function.

(k) What do you mean by transaction demand for money and speculative demand for money? Why is the speculative demand for money downward sloping?

(l) Explain graphically, the concept of 'inflationary gap'.

2. Answer any four questions from the following : 10×4

(a) Explain the method of statistical estimation of demand function. 10

(b) (i) Explain the law of variable proportions and stages of production.

(ii) Determine optimal input combination of a firm. 5+5

(c) What is meant by price elasticity of demand for a commodity? How can you measure it? Establish the relationship between price elasticity of demand for a commodity and the slope of the demand curve.

2+2+6

- (d) Explain the product method and income method of measurement of National Income. Distinguish between GDP and NP.
- (e) Derive the investment multiplier by indicating the assumptions. How is marginal propensity to consume connected with multiplier? What are the leakages of investment multiplier?
- (f) Describe the fiscal policy and monetary policy to stabilise business cycle fluctuation.

[Internal Assessment : 10 Marks]
