

NEW

2015

MBA 3rd Semester Examination
INTERNATIONAL BUSINESS ENVIRONMENT

PAPER—308

Full Marks : 100

Time : 3 Hours

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

Group-A

1. Answer any *eight* questions : 5×8
- (a) What do you mean by export promotion? Why is it needed?
 - (b) Distinguish between Tariff and Quota.
 - (c) Write a note on anti-dumping policy.
 - (d) What do you mean by technology transfer? What are the main problems in technology transfer?
 - (e) Distinguish between FDI and FPI.
 - (f) How is equilibrium condition of a multiplant multi-market monopolist determined?

(Turn Over)

- (g) Distinguish between balance of trade (BOT) and balance of payment (BOP).
- (h) Define exchange rate and give a brief note on the determination of equilibrium exchange rate.
- (i) Discuss with example different types of purposive tariff in international trade.
- (j) Write a note on 'Quota' as an instrument of international trade barrier.
- (k) Explain the concept of production possibility curve.
- (l) Write the objectives of WTO.

2. Answer any *four* questions : 10×4
- (a) Explain the comparative cost theory of international trade. What are its main limitations ? 7+3
 - (b) Distinguish between physical and price definitions of factor abundance in the context of international trade. 10
 - (c) What do you mean by devaluation of currency ? What are its advantages and disadvantages ? 3+7
 - (d) What do you mean by Multi-National Corporation ? Explain the basic reasons behind the development MNCs. 3+7
 - (e) Clearly explain the functions of IMF. 10
 - (f) What is foreign exchange ? Describe the factors which are affecting the foreign exchange rate. 2+8

[Internal Assessment : 20]
