

2013

M B A

1st Semester Examination

**INTERNATIONAL BUSINESS ENVIRONMENT AND
RESEARCH METHODOLOGY**

PAPER—MBA-106

Full Marks : 100

Time : 3 Hours

The figures in the right-hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

Write the answers to Questions of each Half in separate books.

(First Half)

(Marks : 50)

1. Answer any four questions of the following : 4×5

- (a) Distinguish between domestic trade and foreign trade.
Discuss the basis of foreign trade. 5

(Turn Over)

- (b) What do you mean by Globalisation? State two important benefits of Globalisation. 2+3
- (c) Distinguish between current and capital account of Balance of Payments. 5
- (d) Clearly explain the concepts of spot transaction, forward transaction and swap transaction with some illustrations. 5
- (e) Discuss with critical comments the theory of comparative cost advantage theory. 5
- (f) What is free trade? What are the advantages of free trade? Explain. 5
2. Answer any two questions from the following : 10×2
- (a) What do you mean by comparative advantage? Show that international trade between two countries is beneficial to both of them if there are differences in comparative costs. 2+8
- (b) (i) Why does a country demand foreign currency?
(ii) Discuss the purchasing power parity theory of Foreign exchange rate. 4+6

- (c) (i) How is exchange rate determined under gold standard ?
- (ii) What are the factors that cause change in the exchange rate ? Explain. 5+5

[Internal Assessment : 10 Marks]

(Second Half)

(Marks : 50)

3. Answer any four questions : 5×4
- (a) What do you mean by research gap ? Explain briefly.
- (b) Distinguish between probability sampling and non-probability sampling.
- (c) State the characteristics of a hypothesis.
- (d) Distinguish between statistic and parameter.
- (e) What are the requirements of a good research ?
- (f) What do you mean by a two way table ? What does it explain ?

4. Answer any *two* questions : 10×2
- (a) Narrate the various steps involved in writing a research report.
 - (b) Explain why sample survey is always preferred to census survey.
 - (c) What is multi-stage random sampling? What are its advantages and disadvantages?

[Internal Assessment : 10 Marks]
