

2009

MASTER OF BUSINESS ADMINISTRATION

[1st Semester]

*(International Business Environment and
Research Methodology)*

PAPER — 106

Full Marks : 100

Time : 3 hours

The figures in the right-hand margin indicate marks

*Candidates are required to give their answers in their
own words as far as practicable*

Illustrate the answers wherever necessary

**Write the answers to questions of each Half
in separate books**

FIRST HALF

[Marks : 50]

(Turn Over)

(International Business Environment)

1. Answer any *four* questions of the following: 5 × 4

(a) Explain the different effects of Tariff.

(b) Give arguments in favour of free trade.

(c) What is the basis of international trade?

(d) Point out the Gains obtained from free trade.

(e) Distinguish between 'autonomous' and 'accommodating' capital movements between two countries as recorded in the Balance of Payments of a country.

(f) What are the functions of forward exchange market?

2. Answer any *two* questions from the following: 10 × 2

(a) State the main proposition of Hecksher - Ohlin theorem with suitable assumptions. 10

- (b) (i) What are the causes and effects of international labour mobility? 5
- (ii) Is there any connection between direct foreign investment with multinational corporations? 5
- (c) Explain the factors which determine the shapes of a country's demand and supply curves of foreign exchange. 10

[*Internal Assessment*: 10 Marks]

SECOND HALF

[*Marks* : 50]

(*Research Methodology*)

3. Answer any *four* questions: 5 × 4

- (a) What are the basic requirements of a good research?

(b) Write short notes on :

(i) Research hypothesis

(ii) Errors in data.

(c) Why is survey of the Existing Literature so important in academic research ?

(d) Distinguish between a dummy variable and a score variable.

(e) Explain the basic features and advantages of a two way table.

(f) What are the main measures of trend in a time series ?

4. Answer any *two* questions:

10 × 2

(a) Describe the steps involved in a Descriptive Type Research.

(b) Explain why sample survey is always preferred to census survey ?

(c) What is multistage random sampling? What are the advantages and disadvantages of such sampling?

[*Internal Assessment*: 10 Marks]
