2018

M. Phil.

1st Semester Examination

COMMERCE

PAPER—COM-111

Full Marks : 50

Time : 2 Hours

The figures in the right-hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

RESEARCH METHODOLOGY—I

1. Answer any *four* questions :   4×5

   (a) What are the objectives of Social Science Research ?

   (b) What are the different possible sources of literature for review ?

   (c) Cues about research problems can come from various sources. Explain.

(d) What do you understand by descriptive and causal research ? Give example for each.

(e) What is primary data ? Discuss any one method of collecting such data.

(f) Literature review is not just reading but analyzing research materials. Explain.

(g) Write down the objectives of literature review.

(h) Plagiarism is an issue that researchers should be careful about. In this regard, write down the rules that has been laid down by the UGC.

2. Answer any *two* questions :   2×10

(a) Discuss in detail the overall format of a research report.

(b) (i) What are the different styles in which you can compile the literature review ?

   (ii) Explain the meaning of executive summary. Why is it important ?   5+(3+2)

(c) (i) Research design is the key in any research. In this regard, write down the contents in the design.

(ii) What can be different flaws in a research report ?

5+5

(d) (i) Write the importance of referencing ? Give the format for referencing under APA in case of literature collected from a journal and a book.

(ii) What is nominal data, ordinal data, scale data and interval data. Give example for each.

(3+2)+5

[Internal Assessment : 10 Marks]

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