

M.Com. 3rd Semester Examination, 2018

COMMERCE

(Research Methodology)

PAPER – COM-302

Full Marks : 25

Time : 1 hours

*The figures in the right-hand margin indicate marks
Candidates are required to give their answers in their
own words as far as practicable*

UNIT – I.

1. Answer any *two* of the following : 5 × 2
- (a) Explain the significance of research methodology.
 - (b) What are the different sources of literature for business research ?
 - (c) Distinguish between bibliography and footnotes.

(Turn Over)

(2)

(d) Explain what precautions must be taken while designing a questionnaire in order that in may be really useful.

2. Answer any *one* of the following : 10×1

(a) Describe the criteria of a good research hypothesis. Explain in brief, the procedures in hypothesis testing. $5 + 5$

(b) What is the significance of sample selection in research ? Differentiate between the stratified random sampling and systematic sampling. $5 + 5$

[*Internal Assessment* : 5 Marks]
