

2018

MLISc

2nd Semester Examination

INFORMATION AND SOCIETY

PAPER—MLI-201

Subject Code—08

Full Marks : 40

Time : 2 Hours

The figures in the right-hand margin indicate full marks

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

Answer all questions.

1. Write short notes on any *two* of the following : 2×5
 - (a) Information divide.
 - (b) Need for a National Information Policy.
 - (c) Functions of knowledge management (any two).
 - (d) Characteristics of information goods.
2. (a) (i) Discuss the role of library and librarian in the information society.

- (ii) Define National Information Policy. What resources, other than documentary resources, should be considered for formulating a National Information Policy? 2+6

Or

- (b) (i) Describe any five principles of effective information management. 10
- (ii) Discuss how information and communication technology can promote quality education for all. 5

3. (a) (i) Differentiate between information economics and economics of information. 6
- (ii) Explain how the different types of cost can be estimated for the information products and services. 9

Or

- (b) (i) Describe any two pricing models for information products in a library. 5
- (ii) State the marketing principles of a modern library. Discuss the various marketing activities which can promote the information products and services. 3+7