

2017

MCA

1st Semester Examination

MANAGEMENT PRINCIPLES AND PRACTICES

PAPER—MCA-104

Full Marks : 100

Time : 3 Hours

The figures in the right-hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

Answer Q. No. 1 and any five from the rest.

1. Answer any five questions from the following : 5×2

(a) What do you mean by 'Forecasting'?

(b) Define the term 'Decentralization'.

(c) What is Creativity?

(Turn Over)

- (d) What is Portfolio matrix?
- (e) Define Balanced Score Card.
- (f) Distinguish between recruitment and selection.
- (g) What do you mean by leadership?
- (h) What is the full form of SWOC?
2. Explain in depth the significant contribution made by F. W. Taylor towards management. 12
3. "Decision making is the primary task of management." Discuss this statement and explain the process of decision making. 6+6
4. Distinguish between line and staff functions. What are the main difficulties in the smooth relationship between line and staff officials in an enterprise? How can they be removed? 5+4+3
5. Schematically explain the Maslow's theory of motivation. 12

6. Give the importance of Performance appraisal. Why is training and development necessary in an organization? 8+4
7. Give a detailed account on choice of communication channel. How do group members transfer meaning between and among each other? 6+6
8. Write short notes (any three) : 3×4
- (a) Group Dynamics ;
 - (b) Manpower Planning ;
 - (c) Delegation of Authority ;
 - (d) Controlling Techniques ;
 - (e) Management vs. Administration.

[Internal Assessment : 30 Marks]
