

2017
MBA
3rd Semester Examination
PUBLIC ADMINISTRATION
AND
ENVIRONMENTAL MANAGEMENT

Compulsory Paper

PAPER—304

Full Marks : 50

Time : 1 $\frac{1}{2}$ Hours

The figures in the right-hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

1. Answer any four questions : 4×5
- (a) What do you mean by environmental management ? 5
- (b) Discuss the objectives of environmental management. 5

(Turn Over)

- (c) Write a short note on 'energy conservation'. 5
- (d) What are the criteria for getting Eco-Mark in India? 5
- (e) Discuss the relationship between business and environment. 5
- (f) 'Developmental project does not always provide everlasting prosperity'—Discuss with example. 5

2. Answer any *two* questions : 2×10

- (a) What is sustainable development? Why sustainable development is required in India? Mention the components of sustainable development. 2+3+5
- (b) Critically examine India's environmental policy. 10
- (c) Explain the process of getting the certification of ISO 14000. 10

[Internal Assessment : 10 Marks]