

2016

DDE

M.Com. Part-I Examination

**PRINCIPLES OF MANAGEMENT AND
ORGANISATIONAL BEHAVIOUR**

PAPER—I

Full Marks : 100

Time : 4 Hours

The figures in the right-hand margin indicate full marks.

*Candidates are required to give their answers in their
own words as far as practicable.*

Illustrate the answers wherever necessary.

Write the answer question of each Half in separate books.

First Half

(Principles of Management)

[Marks : 50]

Answer Q. No. 1 and any two from the rest.

1. Answer any four questions :

4×5

- (a) Distinguish between co-ordination and co-operation.
- (b) Discuss briefly the social objective of business management.

(Turn Over)

- (c) Why is planning considered the primary function of management?
- (d) Ethics of management is required in any form of organisations. Give reasons.
- (e) Distinguish between merger and acquisition.
- (f) What is the role of forecasting in planning?
- (g) Explain the advantages of group decision-making.
- (h) Discuss the advantages of MBO in organisations.
2. (a) Define Span of Management.
- (b) Discuss the factors that determine the span of management. 5+10
3. (a) State the different type of planning.
- (b) Discuss briefly the steps of MBO. 6+9
4. (a) Describe the terms, 'Management Information System' and 'Management Audit'.
- (b) Explain the different aids to decision-making. 10+5
5. (a) Discuss the decision-making process.
- (ii) Write a short note on strategic decisions. 9+6

Second Half**(Organizational Behaviour)**

[Marks : 50]

Answer Q. No. 6 and any two from the rest.

6. Answer any four of the following : 4×5
- (a) Explain the following terms : learning, perception. 5
- (b) Briefly describe the two-factor motivation theory given by Herzberg. 5
- (c) What are the different types of values? How values of a person may affect his/her job satisfaction? 3+2
- (d) What is motivation? What is the importance of motivation in influencing human behaviour? 2+3
- (e) What are the barriers in communication? 5
- (f) What is work stress? How can one reduce work stress? 2+3
- (g) What is attitude? What is the relation between attitude and behaviour? 1+4
- (h) What are the causes of organisational conflict? 5

7. (a) Compare between Delegation and Decentralisation of authority ?
- (b) Discuss Human Relations Approach of Organisation Theory, after stating in brief the Hawthorne experiment. 6+9
8. (a) What is organisation structure? What are the differences between line organisation and functional organisation ?
- (b) Write down a brief note on human resource policies. (3+6)+6
9. (a) Discuss the communication process.
- (b) Elaborate three common problems in communication in organizations. 9+6
10. (a) Situational conditions affect leadership effectiveness. Discuss the Fiedler's contingency theory in this regard.
- (b) Make a comparison between democratic and autocratic styles of leadership. 10+5