

2016

MCA 1st Semester Examination

MANAGEMENT PRINCIPLES AND PRACTICES

PAPER—MCA-104

Full Marks : 100

Time : 3 Hours

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

Answer Q. No. 1 and any five from the rest.

1. Answer any *five* questions from the followings : 5×2
- (a) Define Scientific Management.
 - (b) What is a Private limited company ?
 - (c) What is planning ?
 - (d) Define strategy.
 - (e) What is Job design ?
 - (f) What is decision making ?
 - (g) Define Leadership.
 - (h) What is brainstorming ?

(Turn Over)

2. List out the Functions of management. Explain briefly with suitable example the functions of management.
4+8
3. What are the various environmental factors that a manager should consider in an organization?
4. "Communication is not a mere vehicle of transmission of messages, it performs a number of functions" — justify this statement by bringing out the various functions of communication.
5. Discuss the problems in delegation of authority and how to overcome them to make the process more effective?
6. What action would you recommended as a manager to motivate a work group to achieve success? Explain with a hypothetical example.
7. What is performance Appraisal? What are the advantages of performance Appraisal?
8. Write a short note on the following (any three) :
 - (i) Management by Objectives (MBO) ;
 - (ii) 360° performance appraisal ;
 - (iii) Innovation vs. Invention ;
 - (iv) Training vs. Development.

[Internal Assessment : 30]
