- (e) What is sustainable development? What are the components of sustainability? Explain the rules of sustainable development.

 2+4+4
- (f) What do you mean by Environmental Impact
 Assessment? Explain with an example the impact of
 development project on environment. Examine any one
 method of Environmental Impact Assessment. 2+4+4

[Internal Assessment: 20]

(j) What do you mean by energy conservation? Critically evaluate the advertising compaign promoted by Petroleum Conservation Research Association (PCRA) in India.

1+4

- (k) What are the principles of Green Marketing?
- (l) In recent time, Delhi is suffering from air pollution. —
 Suggest solution for this problem.
- 2. Answer any four questions:

 4×10

- (a) Explain the decision making process with reference to H. Simon.
- (b) Analys Herzberg's two factor theory of motivation. Explain its usage in public administration. 5+5
- (c) Critically evaluate India's position in right to information.

10

(d) What do you mean by a budget? What principles are followed while preparing budget in India. Explain the steps in preparation of budget.

2+4+4

(b) Make a comparative analysis between Public

	Administration & Private Administration.	5
(c)	What are the main barriers of communication? Exp	olain 5
(d)	What are the roles and responsibilities assigned by In	dian
	Constitution to Comptrollen and Avditor General of In	ndia.
	•	5
(e)		
	climate change. — Discuss the mainrecom mendat of this summit.	ions 5
	or tine summe,	3
(f)	Indian govt. has decided to merge nailway budget	with
	union budget — as a student of public administra	tion
	critically examine its disadvantages.	5
(g)	Critically examine environmental standard — ISO 14	000.
		5
(h)	What are the steps to combat global warming?	5
(i)	Explain the effect of climate change on business.	
		5
	9	80

(Continued)

C/17/MBA/3rd Seme./307

2016

MBA

3rd Semester Examination PUBLIC ADMINISTRATION AND

ENVIRONMENT MANAGEMENT

(Compulsory Paper)

PAPER-307

Full Marks: 100

Time: 3 Hours

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

1. Answer any eight questions:

5×8

(a) What do you mean by Public Administration? Explain its scope.

(Turn Over)