2015

M.A.

3rd Semester Examination PHYSICAL EDUCATION

PAPER - PED-302

Full Marks: 40

Time: 2 Hours

The flaures in the right-hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

Answer all question.

1. What do you mean by Sport Management? Explain the Philosophical basis of Management?

Explain the term 'Sports Management'? Write briefly the historical development of sports management. 4+6

2. Write in brief the function of sports management. Describe the need and importance of sports management.

5+5

Discuss the principles of public relation. Explain the importance of public relation. 5+5

(Turn Over)

3. What do you man by budget and explain its types. Prepare a yearly budget for conducting Physical Education and Sports Programme in an educational institution. 4+6

Or

Write short notes on any two of the following: 2×5

- (a) Sports marketing plan;
- (b) Importance of sports marketing management.
- (c) Cost analysis.
- 4. What are the criteria for planning. What are the important points you will consider while planning for Indoor Sports facility.

 4+6

Or

What are the importances of office management in the field of Physical Education and Sports. What aspects should be considered for maintaining good relation with the office staff members—explain from the point of management.

6+4