

**MBA 4th Semester Examination, 2024**

**MBA**

*( International Business )*

PAPER — MBA-403

*Full Marks : 100*

*Time : 3 hours*

Answer **all** questions

*The figures in the right hand margin indicate marks*

*Candidates are required to give their answers in their own words as far as practicable*

A. Answer any *eight* questions from the following :

- 5 × 8
1. What do you mean by international business ? What are the drivers of it ? 2 + 3
  2. Write the main features of mercantilism.

3. Discuss the composition of India's foreign trade.
4. What are the advantages and disadvantages of FDI ?
5. What is WTO ? Write the functions of it.  
2 + 3
6. Distinguish between the effects of tariff and quota.
7. What are SDRs ? Enumerate the chief features of SDRs.  
2 + 3
8. Mention the chief components of international liquidity structure.
9. What do you mean by merger and acquisition ? Give some examples of merger and acquisition.  
3 + 2

10. What is EXIM Bank ? What are the functions of it ? 2 + 3
11. Write the functions of Asian Development Bank.
12. Write a note on the destinations India's foreign trade.

B. Answer any *four* questions from the following :

13. Explain different modes that can be used by firms to enter foreign markets. 10 × 4
14. Explain with suitable examples the theories of absolute advantage and comparative advantage. 5 + 5
15. Explain the different components of BOP of a country with a suitable example.
16. What is IBRD ? What are its objectives ?  
*Evaluate the relationship of India with it.* 2 + 2 + 6

17. Explain the borrowing and lending strategy of IMF. Write the achievements and failures of IMF. 2 + 8
18. Distinguish between fixed and floating exchange rate. How is floating exchange rate determined ? What are the determinants of floating exchange rate ? 2 + 6 + 2

**[ Internal Assessment – 20 Marks ]**

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