

**DEPARTMENT OF BUSINESS ADMINISTRATION  
VIDYASAGR UNIVERSITY**

Resolutions of the Meeting of the Ph. D. Committee of the Department of Business Administration held on 3<sup>rd</sup> March, 2022 at 11.00 am on Google Meet Platform:

**The following members were present in the meeting:**

1. Prof. Debasish Sur (External Member)
2. Prof. Ashish Kumar Sana (External Member)
3. Dr. Debasish Biswas (Internal Member)
4. Dr. Sudin Bag (Internal Member)
5. Dr. Tarak Nath Sahu- Secretary

**Agenda-1:** Confirmation of the proceedings of the earlier Ph.D. Committee Meeting dated 19-01-2022

**Resolution-1:** The Minutes of the Meeting held on 19-01-2022 were read and confirmed.

**Agenda-2:** Consideration of the application of Mr. Susovan Jana regarding the exemption of Ph.D. Course Work

**Resolution-2:** The members of the Committee considered the application of Mr. Susovan Jana for the exemption of Ph.D. Course Work and recommended his exemption as he completed the M.Phil. Programme run by the Department of Commerce, Vidyasagar University.

**Agenda -3:** Pre-registration seminar of the research scholars

**Resolution-3:**

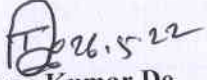
(a) Ms. Deboshree Barman Seal, a research scholar of the Department of Business Administration of Vidyasagar University pursuing Ph.D. Programme under the supervision of Dr. Sudin Bag, presented her pre-registration seminar before the members of the Ph.D. Committee on the proposal (synopsis) of her thesis entitled "Antecedents Influencing Consumer Loyalty of Masstige Brands amongst Generations Y and Z: A Study with reference to Beauty

and Personal Care Industry". However, it was noticed that the scholar obtained her PGDM in 2015 from Calcutta Business School which did not find place in the concerned list of institutions published by the Association of Indian Universities (AIU). So, the Two-Year Full Time Postgraduate Diploma in Management (PGDM) from the Calcutta Business School was not equated with MBA Degree for purpose of Higher Education in 2015 (Retrieved from <https://www.aiu.ac.in/documents/evaluation/List%20of%20PGDM%20Institute.pdf> on April 29<sup>th</sup>, 2022). Therefore, the PGDM from the Calcutta Business School could not be considered equivalent to PG Degree (MBA) for admission to Ph.D. Programme run by Vidyasagar University. **The members of the Ph.D. Committee suggested to forward the issue to the Hon'ble Members of the Board of Research Studies (BRS) for taking decision in this regard.**


(b) Mr. Susovan Jana, a research scholar of the Department of Business Administration of Vidyasagar University pursuing Ph.D. Programme under the supervision of Dr. Tarak Nath Sahu, presented his pre-registration seminar before the members of the Ph.D. Committee on the proposal (synopsis) of his thesis entitled "Dynamics of Macroeconomic Variables, Institutional Quality and Stock Prices: Evidence from Selected Asian and European Countries". The Committee recommended his registration with the same title.

**Agenda-4:** Miscellaneous

**Resolution-4:** No other issue was discussed in the meeting.

  
**Prof. Tapan Kumar De**  
Dean, Faculty of Arts and Commerce  
& Vice-Chairman, Ph.D. Committee in Management  
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