

**2023**

**M.Com.**

**4th Semester Examination**

**COMMERCE**

**PAPER : COM-401.1 & 401.2**

**( Strategic Management and Corporate  
Governance )**

*Full Marks : 50*

*Time : 2 hours*

*The figures in the right-hand margin indicate marks.*

*Candidates are required to give their answers  
in their own words as far as practicable.*

*Illustrate the answers wherever necessary.*

**COM-401.1**

1. Answer any **two** questions from the following :  
2×2=4

(a) Why is strategy considered as goal-oriented?

( 2 )

(b) Name the strategy in the following two cases :

(i) Go first Airlines files for bankruptcy with the National Company Law Tribunal.

(ii) McDonald's purchases many agricultural firms to produce the materials needed to make the food.

(c) Explain environmental scanning.

(d) What is ETOP?

2. Answer *any two* questions from the following :

4×2=8

(a) Explain the term 'strategic business unit'.

(b) Why is retrenchment strategy adopted?

(c) Discuss Ansoff's growth matrix.

(d) Explain PESTLE analysis.

3. Answer *any one* question from the following :

8×1=8

(a) What are grand strategies? Discuss, in brief, vertical and horizontal integration strategies.

3+5

(b) (i) Give an overview of business environment.

(ii) Explain TOWS matrix.

4+4

( 3 )  
COM-401.2

4. Answer *any two* questions from the following :  
2×2=4

- (a) What is Dual Board of Directors? Name two countries that have Dual Board.
- (b) Write any two features of network model of Corporate Governance.
- (c) What is the full form of SCORES? For what purpose has this effort been initiated?
- (d) What is proxy attendance in the AGM of shareholders?

5. Answer *any two* questions from the following :  
4×2=8

- (a) State the composition of the Board in a listed public limited company in India.
- (b) State any two special rights that are attached to the minority shareholders as given by the Companies Act, 2013.
- (c) What is the initial story of shareholder activism across the world? State in brief.
- (d) State the legal stipulations for the Indian listed companies with regards to Corporate Social Responsibility.

( 4 )

6. Answer *any one* question from the following :  
8×1=8

- (a) What do you understand by “Independence of auditors”? State its importance in the modern view of corporate governance. 4+4
- (b) State a few innovative provisions in the Companies Act, 2013 which have strengthened the cause of an effective corporate governance in India. 8

**[ Internal Assessment : 10 Marks ]**

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