

MLISc. 1st Semester Examination, 2011

INFORMATION AND COMMUNICATION

PAPER—MLI-101

Full Marks : 40

Time : 2 hours

Answer all questions

The figures in the right-hand margin indicate marks

Candidates are required to give their answers in their own words as far as practicable

Illustrate the answers wherever necessary

1. Write short notes on any two of the following : 5 × 2

(i) Secondary data

(ii) Characteristics of knowledge

(iii) Feedback in communication.

2. (a) (i) "Information in information science does not signify physical entities such as documents". From this perspective discuss the basic elements of Information science. 10

(ii) What do you mean by Information management?. 5

Or

(b) Define information. Discuss its types as stated by Shera. State its importance in different spheres of life. 2+6+7

3. (a) (i) "Information is static unless it is communicated." In this context discuss briefly about the elements of communication process. 7

(ii) Explain the modes of generation of information. 8

Or

(b) (i) What do you mean by communication barriers? Focus on the semantic and psychological barriers of communication.

2 + 6

(ii) Discuss any one of the techniques that can be used for solving the problems of communication barriers.

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