

**2015**

**MCA**

**1st Semester Examination**

**MANAGEMENT PRINCIPLES AND PRACTICES**

**PAPER—MCA-104**

*Full Marks : 100*

*Time : 3 Hours*

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words as far as practicable.*

*Illustrate the answers wherever necessary.*

*Answer Question No. 1 and any five from the rest.*

1. Answer any *five* questions : 5×2
- (a) How is Management different from Administration ?
  - (b) What are the essentials qualities of a good manager ?
  - (c) What do you mean by creativity in decision-making ?
  - (d) What is formal organization ?
  - (e) Distinguish between training and development.
  - (f) What do you mean by leadership ?
  - (g) Write a note on brain-storming.
2. (a) Define the term management.
- (b) "Management is a distinct process of Planning, Organizing, directing and controlling the human efforts to achieve common objective" — Elucidate the statement. 3+9

*(Turn Over)*

3. (a) Why is F.W. Taylor called the father of Scientific Management ?  
(b) Discuss the contributions made by F.W. Taylor to management thought. 4+8
4. (a) What is planning ?  
(b) Discuss the various barrier of planning.  
(c) "Planning is the bridge between the present and the future" — Explain. 2+5+5
5. (a) What is SWOT ?  
(b) Explain the impact of four variables (S, W, O and T) on strategy formulation. 4+8
6. (a) What is manpower planning ?  
(b) Describe the steps involved in manpower planning. 4+8
7. (a) Why is performance evaluation of employees important ?  
(b) What are the essentials of a good appraisal system ? 6+6
8. (a) What is motivation ?  
(b) Discuss Maslow's theory of need hierarchy.  
(c) How does this theory help managers in motivating the employees ? 3+5+4

**Internal Assessment : 30**

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