

2009

COMMERCE

(Computer Application and e-Commerce)

PAPER—VIII

Full Marks : 25

Time : 1 hour

The figures in the right-hand margin indicate marks

*Candidates are required to give their answers in their
own words as far as practicable*

Illustrate the answers wherever necessary

SECOND HALF

(e-Commerce : Theory)

Answer all questions

(Turn Over)

1. Answer any *two* of the following: 5 × 2

(a) Distinguish between e-commerce and traditional commerce.

(b) Briefly describe the advantages of using EDI over paper system.

(c) What is e-supply chain? Briefly describe major functions of supply chain management.

(d) Write a short note on e-commerce infrastructure.

2. Answer any *one* of the following: 15 × 1

(a) (i) Briefly describe major models of e-commerce.

(ii) How e-commerce transactions are risky and unsecured? 10 + 5

(b) (i) Briefly describe the method of designing e-payment system.

(ii) What factors should be considered before designing a commercial website ?

(iii) Write short note on— TCP and URL.

5 + 5 + 5